

**What:** Al and Lorelee West Alumni Campaign Dinner Outline  
**When:** Thursday, May 7, 1998  
**Who:** An intimate group of around 30 alumni, spouses, and friends. Many of those in attendance have made, or have the capacity to make, major gifts during the Campaign for Georgia Tech.

- I. Introductory remarks (Pleasure to be in Philadelphia and to meet with some wonderful GT supporters.)
- II. Brief Update on the Campus
  - A. Rankings (Theme is that GT is continuing to ascend higher in national recognition.)
    1. College of Engineering 4th in the nation
    2. Seven programs in Engineering in top 10
    3. College of Management 31st (up from 36th)
  - B. Strategic Planning and New Buildings (Theme is that we must plan strategically to ensure future improvement)
    1. Results of alumni survey
    2. Strategic planning began in 1994. Currently we are in the process of finalizing the campus master plan.
    3. Master Plan
      - less cars, more "common" areas, multidisciplinary research centers
    4. BEM Center--example of what is to come

- C. Campaign for Georgia Tech (Theme is that here is where we are gathering the funds to move us forward.)

At the midpoint in our five-year, \$400 Million Campaign for Georgia Tech, we are well ahead of schedule. In fact, we are running about one year ahead of projections with a total of more than \$280 Million raised to date. All Campaign gifts to Roll Call and the Alexander-Tharpe Fund are included in this Campaign total.

Campaign gifts from alumni in the Greater Philadelphia and Wilmington areas total over \$\_\_\_\_\_ (Phil Spessard is coming up with this number.)

### III. Thank sponsors

Tonight we have a special opportunity to recognize two extraordinary gifts. Let me first say that we are most grateful to our hosts Al and Lorelee West for their wonderful hospitality in welcoming us to their delightful home, a perfect place to gather in celebration of Georgia Tech's rich tradition of excellence.

A former chairman of the Georgia Tech Advisory Board, trustee of the Georgia Tech Foundation and a current member of the Campaign for Georgia Tech National Steering Committee, Al West has for many years served Tech as a dedicated and effective volunteer alumni leader. He again answered the Institute's call for leadership through his 7-figure Campaign gift, a portion of which is already being used to enhance Tech's educational technology initiatives. Thank you Al and Lorelee for your ongoing leadership and generosity in helping Georgia Tech strengthen its position as a premier technological institution.

Finally, I would now like to formally recognize a gift, totaling nearly \$5 million, from the estate of William F. (26) and Helene Gordy, long-time residents of Atlanta, for the support of Tech's teaching faculty. This truly remarkable show of loyalty and support, through a bequest in their Last Will and Testament, represents one of the largest-ever gifts received by Georgia Tech and leaves an enduring mark on the Institute. We are delighted to have members of the Gordy family, Betty Gordy Brandt and her husband Bob Brandt (IE '53), with us tonight. Thank you for attending and affording us this opportunity to celebrate this special gift.

Please join me in applauding these superb gifts. (Applause) Before closing, I would also like to personally thank all of you for your longstanding past and current support, and I challenge you all to make a special effort to help us raise Georgia Tech to new heights during the Campaign for Georgia Tech.

Thank you.